

# ANNUAL GIVING CAMPAIGN FACT SHEET

## Rocklin Academy Gateway Annual Giving Campaign

### ANNUAL GIVING CAMPAIGN (AGC)

The AGC is Gateway's primary fundraiser organized by the Parent School Partnership (PSP). Family contributions support classroom needs, school culture, and academic enrichment. The suggested donation is \$100 per student. While our goal is 100% participation, we ask that you donate whatever amount is meaningful and within the financial means of your family.

## WHAT DOES THE AGC FUND?

The AGC is a fund that families can contribute to in order to support school activities. These funds go towards:

1. **Classroom Support** - The largest percentage goes directly back into the classroom in the form of music and art docent supplies, classroom equipment and technology, teacher reimbursements, and grade level events.
2. **School Culture** - Funds go towards building campus community, through school-wide events, such as family nights, meet and greets, the harvest carnival, and the auction.
3. **Academic Enrichment** - Funds help supplement our Core Knowledge curriculum through academic enrichment and character development programs, like assemblies, rallies, and PBIS Character Education.
4. **Proposed Projects** - Higher investment projects that provide additional conveniences for staff and students, pending fund availability.

## HOW DO I CONTRIBUTE?

### PAY ONLINE

Gateway uses RallyUp to collect online contributions. Go to the following link to donate:

**[GatewayPSP.RallyUp.com/gatewayAGC](https://GatewayPSP.RallyUp.com/gatewayAGC)**

### PAY BY CHECK

Pick up an AGC donation form from the school office, or find it on the RallyUp page. Fill out the form, attach your check, and submit in a sealed envelope to the front office staff.

### TEXT TO GIVE

Text 'GIVE2AGC' to 33100 to get a link to contribute.

### CORPORATE MATCHING

Check if your employer will match your charitable donation to Rocklin Academy Gateway.

